

# WatchDox Content Connectors

## Create Your Unified View for Mobile Access and File Sharing

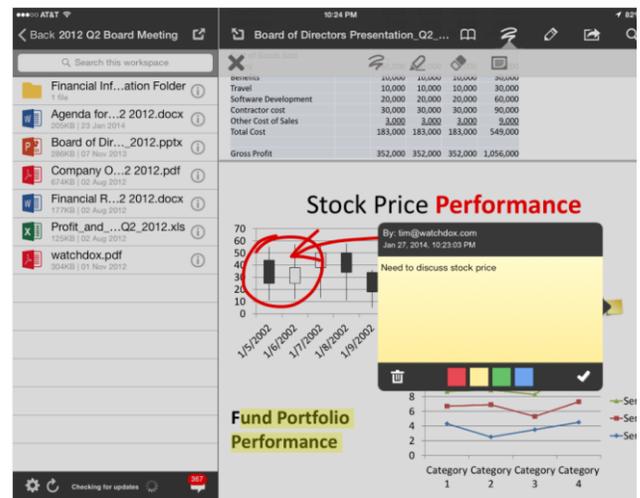
Many organizations have large amounts of files accumulated in Microsoft SharePoint, Windows File Shares or other Enterprise Content Management solutions. A bridge is needed today to bind the new world order of enterprise external file sharing and mobile content management with the large volume of business critical content stored in these sites.

WatchDox Content Connectors provides exactly this bridge to keep the investments made in infrastructure and user training by extending SharePoint, Windows File Shares and others to the new world order. With WatchDox Content Connectors, enterprises can now manage all of their enterprise content through a “Unified View” for Enterprise File Sharing, Mobile Content Management and Collaboration.

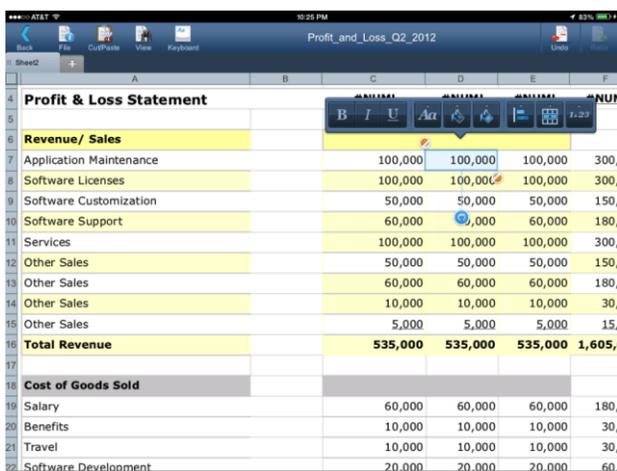
### Empower Users with Secure Mobile Content Collaboration

The explosive adoption of powerful mobile devices such as iPads, iPhones and Android devices has created a tidal wave of users who want to access corporate files on SharePoint and Windows Files Share on such devices.

Through the combination of WatchDox Content Connectors and WatchDox Mobile Apps, a Chief Financial Officer is able to access Board Presentations in a SharePoint library securely through his personal iPad. Through the same combination, an independent insurance agent can watch a training video file offline that is stored in a Windows File Share. Or a financial analyst can view a financial spreadsheet on SharePoint through the WatchDox mobile app.



View, and Annotate Files in SharePoint and File Shares



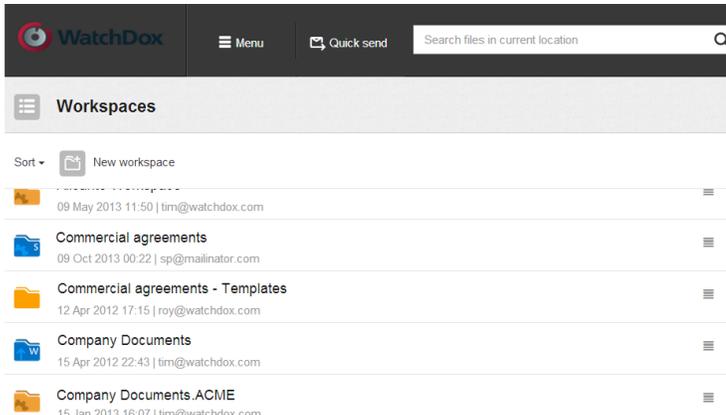
	2012	2011	2010	2009
<b>Profit &amp; Loss Statement</b>				
<b>Revenue/ Sales</b>				
Application Maintenance	100,000	100,000	100,000	300,
Software Licenses	100,000	100,000	100,000	300,
Software Customization	50,000	50,000	50,000	150,
Software Support	60,000	60,000	60,000	180,
Services	100,000	100,000	100,000	300,
Other Sales	50,000	50,000	50,000	150,
Other Sales	60,000	60,000	60,000	180,
Other Sales	10,000	10,000	10,000	30,
Other Sales	5,000	5,000	5,000	15,
<b>Total Revenue</b>	<b>535,000</b>	<b>535,000</b>	<b>535,000</b>	<b>1,605,</b>
<b>Cost of Goods Sold</b>				
Salary	60,000	60,000	60,000	180,
Benefits	10,000	10,000	10,000	30,
Travel	10,000	10,000	10,000	30,
Software Development	20,000	20,000	20,000	60,

Within a Single Secure Mobile App,  
Edit and Save Files in SharePoint and File Shares

However, accessing and viewing a file is only the first level in the hierarchy of needs of the mobile worker. The mobile knowledge worker of today needs not just high fidelity viewing of files but equally important, the ability to annotate any file type and also save content edits back – all within a single secure and trusted mobile app.

WatchDox is architected specifically to address the multi-tier needs of the mobile worker. Now, picture the same Chief Financial Officer now making annotations on the board presentation or the financial analyst making edits to the spreadsheet and saving it back to SharePoint – all with the safe and trusted tools from WatchDox.

## Securely Extend Enterprise Files to External Partners



Access to SharePoint Libraries and File Share Folders in a Unified View

Files don't just end up on personal mobile devices; they also need to be shared with customers, business partners, or industry regulators. As such, WatchDox Content Connectors are not only designed to support the need for Mobile Content Management and Collaboration but also to enable Enterprise File Sharing to the outside world.

With WatchDox Content Connectors, audit spreadsheets for regulators can be shared from a SharePoint library, product design specifications in File Shares can be made available to outsource manufacturers or training videos can be shared with business partners.

Through WatchDox Content Connectors, in addition to basic file access controls, the Enterprise File Sharing controls that are unique to WatchDox can be applied as needed. Logging and controls such as "Online-view" or "Tracked view & print" for an encrypted and rights management protected version of the product design document can be applied as needed when SharePoint and File Share files are made available to external users.

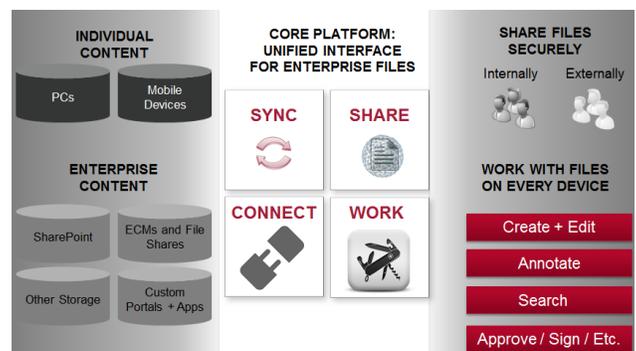
## Architected for the Enterprise – No File Replication, No Additional Cost and No Additional Fuss

WatchDox Content Connectors are designed not only for the smallest but also the largest enterprise organizations in mind. Enterprise organizations may have tens of SharePoint Sites, hundreds of libraries and petabytes of files that they want to connect to WatchDox. WatchDox Content Connectors neither require migration of files nor replication of files in SharePoint and File Shares. The unique architecture delivered by WatchDox means that multiple sites or shares are supported, select Libraries or folders can be chosen and additional storage costs are avoided.

## Realize the Vision of Tomorrow with WatchDox: A Unified View for Your File Sharing and Mobile Needs

Enterprise data comes from all kinds of sources – the PC desktop, mobile devices, SharePoint, File Shares and more. However, regardless of where the files are coming from, the business needs of file sharing and mobile access are universal.

With Content Connectors, WatchDox is realizing a vision where a Unified View of workflows, security policies, logging and productivity tools can sit on top of all enterprise files – wherever they reside.



Enterprises share with WatchDox. Learn more at [www.watchdox.com](http://www.watchdox.com).